

# 8<sup>th</sup> Annual bioProcessUK Conference 30<sup>th</sup> November and 1<sup>st</sup> December 2011, Glasgow, UK

## 2011 Sponsorship Opportunities

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### BACKGROUND INFORMATION

#### About bioProcessUK

bioProcessUK is now part of the HealthTech and Medicines KTN, a Technology Strategy Board funded Knowledge Transfer Network, and advancing the UK biopharmaceutical and bioprocessing sector remains one of its priorities.

The Annual bioProcessUK Conference has become the UK's leading technical networking meeting for professionals developing biological medicines. In addition to the conference the Biopharmaceuticals and Bioprocessing agenda within the KTN has several technical Groups and also delivers an annual Career Opportunity Workshop for emerging professionals.

To find out more about the Biopharmaceuticals and Bioprocessing priority area please visit:

<https://ktn.innovateuk.org/web/bioprocessing>

#### 8<sup>th</sup> Annual bioProcessUK Conference

The conference is a two day event occurring on the 30<sup>th</sup> November and 1<sup>st</sup> December 2011 at the **Glasgow Science Centre** and we are delighted to welcome the Scottish Stem Cell Network on board as our main host sponsor.

This year's conference will be the 8<sup>th</sup> in a series of successful conferences held in Newcastle, Liverpool, Edinburgh, Cardiff, Brighton, York and Manchester.

**Day One:** Wednesday 30<sup>th</sup> November will commence at 10am and run through to approximately 5pm where drinks and snacks will be available for an hour in the main exhibition area. Later in the evening, networking peaks at the conference dinner which will be held at the Crowne Plaza Hotel. Pre dinner drinks will commence at 7pm and dinner will follow at 7.30pm.

**Day Two:** Thursday 1<sup>st</sup> December will commence at 9.30am and include three parallel masterclasses on specific topics. The day will conclude at 4pm.

The conference programme will centre on the theme “**Advancing Next Generation Therapies**”. It will be made up of keynote presentations, panel discussions and masterclasses. The key aspects will be:

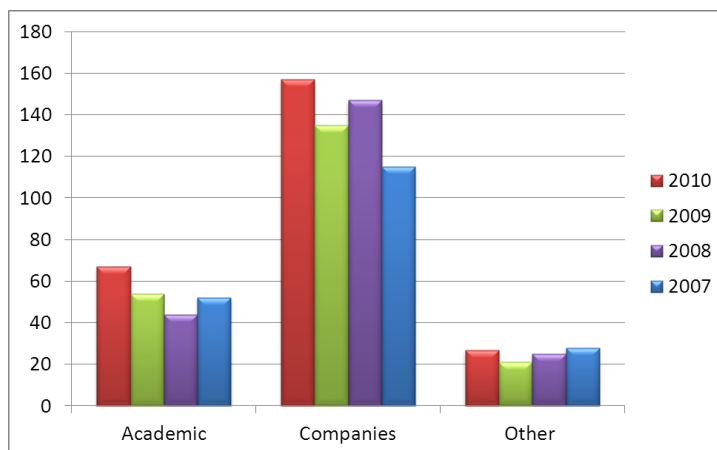
- How companies drive innovation to improve their global competitiveness
- Bioprocess Research Industry Club as a driver for cutting edge academic research
- Focus session on the challenges of ATMP manufacture
- Case studies on strategic collaboration resulting in successful innovation
- The Peter Dunnill Award for outstanding contribution to UK bioprocessing

## Objectives

- To be the lead showcase event for UK bioprocessing.
- Focus on the future of the industry, the core UK capabilities in relation to the global market and the way forward for biologics.
- Emphasis placed on attracting emerging professionals and early stage companies
- To bridge academia and industry, three generations of professionals and practitioners and management

## Audience

- Expected attendance is between 250 - 275 from the biological medicines sector in the UK and abroad
- The 2010 conference registration closed approximately 3 weeks before the event due to exceptionally high delegate registration
- Delegates range from Chief Executives to PhD students – which enables networking across the bioprocessing sector skills bas.
- The conference has experienced continued growth and development in 2010 - see growth chart below



For further information please contact:

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## SPONSORSHIP PACKAGES

There are several sponsorship packages available for the Annual bioProcessUK Conference, each having been designed to offer the highest level of participation and exposure both prior to, and at the event. All packages include high impact branding, promotion opportunities and the majority include complimentary tickets.

### PLATINUM ~ Event and Poster Prize Sponsor

An opportunity to exhibit your organisation within the delegate networking area, an area designed for you to interact throughout refreshment breaks in a relaxed and informal manner whilst providing maximum exposure. PLUS assist emerging professionals to develop their careers in bioprocessing by contributing to bursaries through your sponsorship of the Bursary Poster Prize.

#### Benefits:

- Your organisation associated with the highly regarded emerging professional Poster Prize (researchers are selected to display a poster of their research and are provided with a complimentary pass and a transport and accommodation bursary).
- An attending representative from your company to present the Poster Prizes at the closing session on day 2.
- A 3m x 2m exhibition space in the networking area.
- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded on the event website and in the event delegate guide.
- A 100 word profile about your company will be displayed on the event website and in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event and a hard copy version on the day of event. Please note we are unable to provide contact details.
- 3 complimentary passes – 2 Delegate and 1 Exhibitor only, plus a special reduced rate for further passes\*\*\*.

### GOLD ~ Event Sponsor

An opportunity to exhibit your organisation within the delegate networking area, an area designed for you to interact throughout refreshment breaks in a relaxed and informal manner whilst providing excellent exposure.

#### Benefits:

- A 3m x 2m exhibition space in the networking area.
- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded on the event website and in the event delegate guide.
- A 100 word profile about your company will be displayed on the event website and in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event. Please note we are unable to provide contact details.
- 3 complimentary passes – 2 Delegate and 1 Exhibitor only, plus a special reduced rate for further passes\*\*\*.

### **SILVER PLUS~ Dinner Sponsor**

An opportunity to exhibit your organisation during the dinner – this opportunity provides the right environment to network with delegates at the peak of networking time during the conference.

#### **Benefits:**

- A 2m x 2m exhibition space at the conference Dinner venue plus additional branded banners during the evening displaying your support of the dinner
- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded on the event website and in the event delegate guide.
- A 100 word profile about your company will be displayed on the event website and in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event. Please note we are unable to provide contact details.
- 1 complimentary delegate pass plus a special reduced rate for further passes\*\*\*.

### **EXHIBITION DRINKS AND SNACKS**

Delegates will have this additional opportunity to network around the exhibition area for 1 hour after the close of the conference on day 1.

#### **Benefits**

- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded in the event delegate guide.
- A 100 word profile about your company will be displayed in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event. Please note we are unable to provide contact details.
- 1 complimentary delegate pass

### **SILVER ~ Pre Dinner Drinks Reception**

An opportunity to exhibit your organisation during the conference drinks reception– this opportunity provides the right environment to network with delegates at the peak of networking time during the conference.

#### **Benefits:**

- A 2m x 2m exhibition space at the conference dinner venue displaying your support of pre dinner drinks.
- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded on the event website and in the event delegate guide.
- A 100 word profile about your company will be displayed on the event website and in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event. Please note we are unable to provide contact details.
- 1 complimentary delegate pass plus a special reduced rate for further passes\*\*\*

## **BRONZE ~ Lunch Sponsor**

Bronze level sponsorship involves hosting of one of two buffet style lunches at the Glasgow Science Centre on either the 30th November or 1<sup>st</sup> December 2011.

### **Benefits:**

- A 2m x 1.5m exhibition space on the day of the lunch sponsorship plus additional branded banners during lunch displaying your support of lunch
- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded in the event delegate guide.
- A 100 word profile about your company will be displayed in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event. Please note we are unable to provide contact details.
- 1 complimentary delegate pass

## **TITANIUM ~ Table Top Display**

An opportunity to promote your organisation to the full conference delegation over two days. This provides a fantastic way of gaining exposure.

### **Benefits:**

- A 2m x 1.5m exhibition space limited to 2 small banners (no full pop-ups allowed), 1 piece of equipment and literature.
- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded in the event delegate guide.
- A 100 word profile about your company will be displayed in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event. Please note we are unable to provide contact details.
- 1 complimentary delegate pass plus a special reduced rate for further passes\*\*\*.

## **ASSOCIATED SPONSORS**

Delegate bag insert – Literature or alternative branded merchandise, Local Whisky or Beer sampling

### **Benefits**

- Use of the event logo and web link on your own website.
- Your company web link and company logo will be branded in the event delegate guide.
- A 100 word profile about your company will be displayed in the event delegate guide.
- You will receive an electronic copy of the delegate list (including names and organisation) 2 weeks prior to the event. Please note we are unable to provide contact details.
- 1 complimentary delegate pass - only available with Local Whisky and Beer sampling package.

## SPONSORSHIP SUMMARY TABLE

Opportunity	Detail	Amount (+ VAT)	Exhibition Space	Complimentary ticket
Platinum	Poster Prize and Event Sponsor	<b>£5000</b>	Yes	3
Gold	Event Sponsor	<b>£3750</b>	Yes	3
Silver Plus	Dinner Sponsor	<b>£2750</b>	Yes*	1
	Exhibition Drinks and snacks– 30 <sup>th</sup> Nov only	<b>£2250</b>	Yes	1
Silver	Pre Dinner Drinks	<b>£2000</b>	Yes*	1
Bronze	Lunch Sponsor	<b>£1500</b>	Yes**	1
Titanium	SME Table Top	<b>£1400</b>	Yes	1
Associated	Whisky or Beer Sampling	<b>£1000</b>	Yes*	1
Associated	Delegate Bag Insert, Literature or Other item	<b>£500</b>	No	0

\*Exhibition space at the dinner venue only

\*\*Exhibition space during lunch on either 30<sup>th</sup> November or 1<sup>st</sup> December

\*\*\* Special reduced rate applies to a limited amount of tickets available.

## CONTACT

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